

# Sobrato Yearbook Senior Tributes Order Form

The *Cave Canem* staff at Ann Sobrato High School is now accepting orders for personal ads in the 2018 yearbook, so it's time to choose photos and start working on your message of congratulations, pride, and love.

## Sharing your pride is easy:

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Complete the Ad Order Form; send it in with payment, photos and your message.

The deadline for receipt of completed ad materials is **Tuesday, February 13**, but the *Cave Canem* staff cannot guarantee that space will be available until that date. Ads will be accepted in the order in which they are received. Ad materials received after the pages are filled or after the due date will be returned immediately.

## Full Page Ads \$350

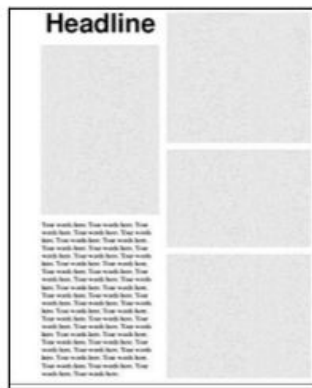
- Approximate dimensions: 8 1/2" wide by 11" high
- Refer to the number below each design to identify which layout you wish to use



F-1



F-2



F-3



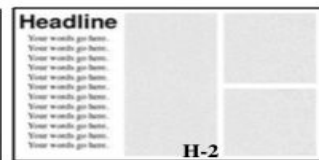
F-4

## Half Page Ads \$225

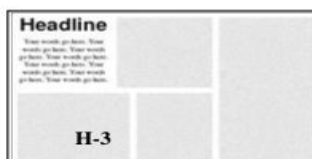
- Approximate dimensions: 8 1/2" wide by 5" high
- Refer to the number below each design to identify which layout you wish to use.



H-1



H-2



H-3



H-4

## Quarter Page Ads \$150

- Approximate dimensions: 4" wide by 5" high
- Refer to the number below each design to identify which layout you wish to use



Q-1



Q-2



Q-3



Q-4

# Eighth Page Ads \$100

- Approximate dimensions: 4" wide by 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use



E-1



E-2



E-3



E-4

*\*Ad size may vary depending on the size of book. All dimensions are approximate.*

## Instructions for Ad Submission

- Select the desired size, then desired layouts.
- Changes may be made to these designs with approval of the yearbook adviser/editor.
- **DO NOT** send original copies of any photo you value and cannot replace. We cannot guarantee its return. We **do not recommend sending inkjet photo images on plain white paper** and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos that have been cut, glued, or taped to paper.

Photos	Text/Copy
<ul style="list-style-type: none"> <li>- Each ad contains a number of photos (gray boxes); supply enough photos to fill the blocks in the ad you choose. If you include extra pictures, <b>our staff will decide which to include without notifying you.</b></li> <li>- <b>Do not submit collages.</b> They do not reproduce well and we cannot be responsible for the image quality problems that arise.</li> </ul>	<ul style="list-style-type: none"> <li>- Please print legibly, type and attach to form, or email your text to <a href="mailto:bridgem@mhusd.org">bridgem@mhusd.org</a></li> <li>- We will correct grammar, punctuation, and spelling errors unless otherwise instructed.</li> <li>- Take into account the size of your ad when writing your message. <b>A large quantity of text in any ad will end up being set in small type which may not be easy to read.</b></li> </ul>

## Order Form

*Please complete and return this advertising contract (or a copy of it) with payment and the photos and text for your ad*

Parent/Purchaser's Name: \_\_\_\_\_

Student's Name: \_\_\_\_\_

Street Address, City, Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Ad Choice

*Include letter and number code (Example: H-2 for second half-page)*

Place ad letter and number code here:

**Payment (Circle one)** Checks payable to *Ann Sobrato High School Yearbook*

Check      Cash      Money Order      Amount Paid to the ASB office: \_\_\_\_\_

**All payments must go to ASB, then this form and all photos and text go to Ms. Bridge (room D012 or the mailbox in the front office).** Text, photos, and any special instructions can be attached to this form or sent via email to [bridgem@mhusd.org](mailto:bridgem@mhusd.org). Please put Senior Tribute – (Student name) in the subject if sending information via email. **We encourage digital photos**, as prints often lose quality in the scanning process.

**I agree to the terms and guidelines stated in this contract:**

\_\_\_\_\_  
**Signature** **Date**